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Kania School Strategic Plan
2020-2025

OUR MISSION

The mission of the Arthur J. Kania School of Management is to provide a Jesuit-inspired business education within a
culture of excellence and innovation that prepares individuals for personal and professional success.
To achieve this mission, the Kania School is committed to:
• Instilling intellectual curiosity and critical thinking while motivating life-long lee K-ggg7a a global context.
• Providing and promoting opportunities for impactful service in Northeastern Pennsylvania and the broader community
• Excellence in teaching complemented by faculty scholarship in practice, pedagogy, and discipline.

OUR VISION

The Kania School will be a nationally-recognized business school that attracts students from across the globe and
transforms them into responsible business leaders in the Jesuit tradition. It will be a major academic resource for
business and economic development in Northeastern Pennsylvania and beyond.

OUR CURRENT FOCUS

Reviewing our curricula and creating innovative programs for emerging markets and societal impact.

A. RENEWED CURRICULA

Goal #1: We will review and renew the Kania School undergraduate and graduate curricula to make them
more relevant and distinctive.

 Objectives: um
proposals.
b) We will review the undergraduate core.
c) We will review the MBA core.
d) We will invite faculty to submit bold, innovative, and market-relevant course content or new courses
that enhance Kania School curricula, to be evaluated and rewarded on a competitive basis.
e) We will begin the AACSB accreditation process for our Accounting programs.

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Action items:
a) We will support faculty to create and offer new study abroad courses.
b) We will support and encourage faculty to include international dimensions in courses.
c) We will develop new international academic partnerships
d) We will develop the resources to host short-term visits by international students and faculty.
e) We will focus on doubling the current number of international students enrolled in our programs.
f) We will advocate for housing and support services for international students.

3. We will provide curricular and co-curricular opportunities for students to develop an innovative mindset.

Action Items:
a) We will take inventory of our current activities that support an innovative mindset.
b) We will communicate this inventory to our advisors and students to improve their decision making

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Goal #4: We will continue to engage with the community in innovative ways that make a positive impact on
society.

 Objectives:

1. We will encourage and support student and faculty to focus on activities that benefit economic
 development in our region.

 Action Items:
a)

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